[partner name]

Microsoft Teams Application  
ISV Envisioning Workshop

[day, date]

[your company]

[address]

[city], [state]

[url]

Driven by business priorities, this session is an opportunity to align the capabilities of Microsoft Teams applications with [partner name]’s applications and strategic objectives.

We’ll begin by discussing [partner name]’s applications, business strategy, and distribution channels. Then we’ll discuss the business opportunities for ISV’s building Teams apps and look at some examples. Next, we’ll explain how Teams applications work and demonstrate the various extension points where they can appear in Microsoft Teams. We’ll then work as a group to identify possible use cases for Teams applications and their potential business impact.

[partner name] attendees:



[your company] attendees:



ISV Envisioning Workshop  
Agenda

[partner name]

|  |  |  |  |
| --- | --- | --- | --- |
| **15 min** | [presenter] |  | **Introductions** |
| **60 min** | [presenter] |  | **Discovery: [partner name] Business model and App review** Informal discussion of [partner name]’s existing application(s), business model and strategy, and distribution channels |
| **30 min** | [presenter] |  | **Opportunity to Grow with Microsoft Teams apps** Customer value of Teams applications; ISV success stories |
|  |  |  | M1 Opportunity to build and grow with Microsoft Teams apps.pptx |
| **60 min** | [presenter] |  | **Microsoft Teams application overview** Demonstration of Microsoft Teams applications; creating and managing applications; integrating existing apps with Teams 00 Envisioning your Teams Application.pptx |
| **90 min** | [presenter] |  | **Envisioning** Whiteboard discussion of how ISV’s apps could work in Microsoft Teams and across Microsoft 365 |
| **15 min** | [presenter] |  | **Next steps and wrap-up** |